



1. OUR PURPOSE

1.1 Vision

To be a leading and innovative provider of quality homes and housing services.

1.2 Mission Statement

To provide and develop high quality affordable homes and to maintain our commitment to continuous improvement in our service delivery and in the regeneration of our communities

1.3 Values

Our core values are:

- **Excellence** : We will publicise information on how we are performing, welcoming challenge and feedback to continuously improve the effectiveness and relevance of the service we provide.
- **Accountability** : Our Committee, in partnership with our senior management team will provide strong strategic leadership and oversight, ensuring tenant and other service user interests are protected and at the forefront of all that we do.
- **Integrity** : We are fair, honest, just and transparent, and our behaviour is consistent with our values.
- **Equity** : We see housing as a basic human right and will strive to ensure everyone has access to affordable housing.
- **Resilience** : We will maintain our core purpose and integrity in the face of dramatically changing circumstances.